FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							,	,										
1. Name and Address of Reporting Person* MCNAMARA KEVIN J				2. Issuer Name and Ticker or Trading Symbol ROTO-ROOTER INC [rrr]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>MCINA</u>	<u>IMAKA I</u>	XEVIN J												X	Direc	ctor	10%	Owner
					·									X		er (give title		r (specify
(Last)	•	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/29/2003									below) below) president and CEO			v)
	IEMED CE				12		-005									presiden	t und CLO	
255 EAS	ST FIFTH S	T			\vdash													
(6) ()					- 4. If	Ame	endmei	nt, Date	of Origin	al File	d (Month/D	ay/Year)		Indiv Line)	vidual o	r Joint/Group	Filing (Check	Applicable
(Street) CINCIN	NATI O	и	45202											X	Forn	n filed by One	e Reporting Pe	rson
CINCIN	NAII O		45202														re than One Re	porting
(City)	(9)	tate)	(Zip)												Pers	son		
(City)	(3																	
		Tab	le I - No	n-Deri\	ative/	Se	curit	ies A	cquired	l, Dis	posed o	of, or E	3enefic	ially	Owne	ed		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)			action				3.		4. Securities Acquired (A)					ount of	6. Ownership	7. Nature		
				n/Day/Year)		Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr. 8)						ficially	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial	
					10			ar) 8)						Owned	d Following ted		Ownership (Instr. 4)	
								Code	v	Amount	(A) (D)	or Prio	e		action(s) 3 and 4)			
capital stock 12				12/29)/2003				M		5,000) /	A \$3	3.63	42,372		D	
				0/2003			F	+	1	3,795 ⁽¹⁾ D		1.25	_		D			
				0/2003			М		1,000	_	_			9,577	D			
1									╁						*		-	
capital stock 12/29/			0/2003	F			740(1))]	D \$5	1.25	3	8,837	D				
		Ta	able II -												vned			
				(e.g., p	uts, c	alls	s, wai	rrants	, optio	ns, c	onvertil	ole sec	curities	5)				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	onversion r Exercise rice of erivative		nded 4. Transact Code (In 8)			tion of		Expiration	6. Date Exercis Expiration Date (Month/Day/Yea		Amount of		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Ì			İ						Amount	1				
													or Number					
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	of Shares					
stock option (right to buy with tandem tax witholding rights	\$33.63	12/29/2003			М			5,000	08/01/19	995	02/01/2005	capital stock	5,000	\$3	3.63	122,500	D	
stock option (right to buy with tandem tax witholding	\$32.19	12/29/2003			М			1,000	11/17/19	999	05/17/2009	capital stock	1,000	\$3	2.19	121,500	D	

Explanation of Responses:

right)

1. payment of purchase price and tax obligation on stock option exercise

12/30/2003 <u>kevin j mc namara</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).